

EVALUATION

Subject/Work	Credit
Classroom Teaching	48
Ability Enhancement	06
Skill Development	08
Development Elective Modules	08
Institutional Managerial Internship	10
Community Life	Grade
Total	80

PLACEMENT

The programme gives 100 % Placement opportunity. After completing the course, students can get jobs in different NGOs, CSR, Development Sector, Co-operative Institutions, Government & Semi-Government Institutions and Private sector. They can start their own enterprise as well. Most of the students get chance of jobs during their Institutional Internship.

List of organizations:

AKRSP, UNDP, SBI, ICICI, EMRI, CEE, WASMO, DRDA, EXCEL, TATA CHEMICAL, Abhiyan, GNFC, JSS, EMPOWER, DCT, GSDMA, RENAL, Chetna, IFFCO, Gantar, SEWA, Bhansali, Arpan, Swashakti, Navsarjan, Jankalyan, ICECD, ICDS, YMCA, YCI, KOHEZEN, Fincare, Spandana, IIFL, etc.

ALUMNI

It is aimed to keep in touch with the alumni to make meaningful interaction for the benefit of the present as well as future generation of the group. The institutional goal to promote and support this association is to strengthen the rural development extension activities at grass-root level. CSRM Alumni have a web portal linked with www.mrmgvp.in website.

WE OFFER

- MBA in Rural Management
- Ph.D. in Rural Management

RESEARCH

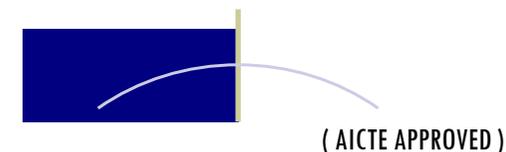
- Development Research
- Extension Work in Rural Development
- Rural Research Projects

ON CAMPUS

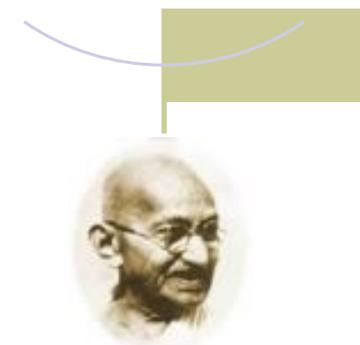
- Naturopathy Hospital
- Krishi Vigyan Kendra (KVK)

FEATURES

- AICTE Approved MBA Programme
- Strong foundation of Gandhian ideology.
- Value based education system.
- Peaceful and prosperous campus with excellent infrastructural facilities.
- Medium of instruction is GUJARATI. However Hindi & English are given enough weight-age.
- Wearing Khadi, prayer, spinning, community life and skill are an integral part of study.
- Modest fee structure. Government and Merit scholarship as per norms.
- 100% placement opportunity.
- Learned, academically strong and enthusiastic staff.
- Rich Alumni Association
- Placement Cell, SSIP Cell
- Sports Complex & Play Ground
- Student Centric Concurrent Evaluation



MBA in RURAL MANAGEMENT (MBA_(RM)) (formerly known as MRM)



GUJARAT VIDYAPITH

(FOUNDED BY MAHATMA GANDHI IN 1920)



(Established in 1988)

Centre for Studies in Rural Management (CSRM)

Rural Campus Randheja

Dist. Gandhinagar, Gujarat- 382 620

Phone : 079-23976572/73

E-mail : csrm@gujaratvidyapith.org

Web : www.gujaratvidyapith.org & www.mrmgvp.in

MISSION

To develop the ambassadors of self-sufficiency, self-reliance and self-respect to bring sustainability in addition to meet the increasing demand for middle level managers of the voluntary, semi-governmental and governmental organizations functioning in rural development, small industrial and co-operative sectors at village, taluka and district levels.

PURPOSE

To develop the trained personnel with necessary managerial abilities like leadership, decision making, planning, communication and execution competency for developmental projects.

EMPHASIS

To develop value based techno-managerial skills, the spirit of innovation, dedication, inner consciousness and to identify competency among the students and to sensitize them towards rural communities and society.

ADMISSION PROCEDURE

Application

The candidate has to apply for admission in the prescribed form online through our website <https://gujaratvidyapith.org/admission/> between April and May. Course commences from 1st July.

Eligibility

Bachelor degree in any discipline with at least 50 % marks. Final year students can also apply.

Selection

32 students are selected finally on the basis of [Gujarat Vidyapith Eligibility and Efficacy Test for Admission \(GEETA\)](#)

Reservation

Stipulated percentages of the seats are reserved for SC, ST, OBC, EWS and PH candidates as per Government rule.

FACILITIES

The institution centre is situated in the vicinity of state capital, Gandhinagar. The institution provides the students various academic resources and facilities of Auditorium, Computer Centre, Library, Separate Hostels for boys and girls and Sports. The institute has its own computer centre with state-of-the-art computing facilities and other supportive systems. Innovative teaching methods and latest teaching aids are used for the holistic development.

CURRICULUM AS PER NEP 2020

Semester-I

- Principles and Process of Management
- Human Resource Management
- Marketing Management
- Accounting for Managers
- Rural Development Management
- Computer Application
- Computerized Accounting System

Semester-II

- Management of Rural Institutions
- Entrepreneurship Management
- Financial Management
- Managerial Economics
- Research Methodology
- Management Information System
- Village Study
- Business Communication

Semester-III

- Fields of Rural Development Management
- Business Statistics
- Production Management
- NGO Management
- ICT for Rural Management
- Data Analytics
- Research Work

Semester-IV

- Institutional Management Internship
- Project Proposal
- Development Module (Elective any four)

CURRICULUM IN SEGMENT

CLASS ROOM

17 Theory papers related to Rural Management.

VILLAGE STUDY

Village Study Segment is undertaken for exposing the students to have the holistic view of the rural life.

RESEARCH WORK

The research work program has been designed with a view to sensitizing the students with the realities of rural communities and to realize the problems faced by the rural managers.

MANAGEMENT INTERNSHIP

Institutional internship is designed with a view to providing them with an opportunity to come in active experience with different types of functions in the organization and to study its internal dynamics for three months.

SKILL DEVELOPMENT

In this module we try to develop four skills in accordance with the syllabi in each semester. By inculcating these skills, we try not to develop managerial skills but also to induce innovations for better development.

DEVELOPMENT MODULE

Innovative teaching-learning techniques for the holistic development of students have been employed by joining hands with various organizations working in various fields of sustainable rural development.

Modules : Water Resource Management, Forest Management, Consumer Protection and Awareness, Community Education, Geographical Information System, Agri-Business Management, Rural Development Schemes, Participatory Rural Appraisal, Corporate Social Responsibility, Micro Finance, Insurance Schemes, Legal Awareness and Counselling.